



International Black Women's
Public Policy Institute



TOYOTA

WE SEE YOU

AWARDS INTERNATIONAL

Celebrating A LEGACY OF UNITY AND LOVE

SPONSORSHIP AND SUPPORT
OPPORTUNITY

REGISTER ONLINE AT:

IBWPPIWSYAI.COM

**WEDNESDAY,
SEPTEMBER 20, 2023**

6:00PM-9:30PM

THE KENNEDY CENTER

2700 F ST NW
WASHINGTON, DC 20566

ARTWORK BY
DR. SYNTHIA SAINT JAMES
"THE INTERNATIONAL DECADE"



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2023 Honorees

**BRIGADIER GENERAL
TERRENCE ADAMS**

DEPUTY PRINCIPAL
CYBER ADVISOR,
PENTAGON WASHINGTON, DC

**TELLIS
BETHEL**

GROUP VICE PRESIDENT
CHIEF SOCIAL INNOVATION OFFICER
CHIEF DIVERSITY OFFICER
TOYOTA MOTOR NORTH AMERICA

**JOHN HOPE
BRYANT**

FOUNDER,
CHAIRMAN AND CEO,
OPERATION HOPE

**BENJAMIN
CRUMP**

FOUNDER &
PRESIDENT,
BEN CRUMP LAW, PLLC

**ROBERT F.
SMITH**

FOUNDER, CHAIRMAN,
AND CEO
VISTA EQUITY PARTNERS

**TYRONE
STOUDEMIRE**

SR. VICE PRESIDENT
GLOBAL DIVERSITY, EQUITY
& INCLUSION
HYATT CORPORATION

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Black Tie
ATTIRE

REGISTER ONLINE AT:

IBWPPIWSYAI.COM

TICKET PRICES:

\$275 GENERAL

\$1500 IBWPPI CHAMPION

\$5000 VIP TABLE OF 8

CONTACT: OFFICE OF IBWPPI

(202) 383-9157

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**BARBARA A.
PERKINS**

PRESIDENT AND CEO



**CYNTHIA
MITCHELL HEARD**

FOUNDING DIRECTOR



**KATHERINE B.
SMITH**

CHAIRWOMAN



**BERNITA
McCANN-HIGHTOWER**

TREASURER



**KATHYLN
ADAMS-SEAY**

1ST VICE PRESIDENT



*Mistress
of Ceremonies*

CHRISTIN WEBB

CHIEF EXECUTIVE OFFICER
THE GREATER YOU LEADERSHIP SERIES

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WASHINGTON, DC 20566

Black Tie
ATTIRE



TAMMILEE JULES

POET IN RESIDENCE



JEFF MAJORS

AMERICAN INSPIRATION
JAZZ MUSICIAN



SALEEM WATERS

MUSICIAN

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INTERNATIONAL BLACK WOMEN PUBLIC POLICY INSTITUTE

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A MESSAGE FROM OUR PRESIDENT

Dear Partners & Potential Partners,

On behalf of the International Black Women's Public Policy Institute, I am delighted to reach out to you with a special request. We are currently preparing for the 2nd Annual We See You Awards International, a prestigious black-tie event that celebrates the outstanding achievements and contributions of Black women worldwide, while also supporting our organization's vital programs and projects, including the Black Women's Embassy Campaign.

This year's We See You Awards International will take place at The Kennedy Center in Washington, D.C., on Wednesday, September 20, 2023. The evening promises to be nothing short of remarkable, with a cocktail hour beginning at 6:00 pm, followed by a formal dinner at 7:00 pm. We are particularly excited about this year's event as we honor distinguished men who have consistently amplified the importance of the inclusion of Black women both nationally and internationally. These extraordinary men have worked tirelessly to advance the status of Black women and have championed justice and economic well-being.

The esteemed honorees for the 2023 awards are Benjamin Crump, Tyronne Stoudemire, John Hope Bryant, Terrence A. Adams, and Tellis Bethel. To ensure the success of this momentous occasion and secure essential contracts, such as the venue and other logistical arrangements, we are reaching out to our valued supporters and sponsors during this early planning stage.

Your partnership and sponsorship contribution will play a pivotal role in making the 2nd Annual We See You Awards International a resounding success. Your organization, known for its commitment to diversity, equity, and inclusion, as well as social justice, aligns perfectly with the values and objectives of the We See You Awards. By committing to sponsorship, you not only help us secure crucial contracts but also gain unique branding opportunities and exposure to a diverse audience of influential individuals.

We wholeheartedly invite you to join us as a sponsor for this extraordinary event. Your support will not only make a significant impact on the success of the We See You Awards but will also contribute to the empowerment of Black women worldwide.

Thank you for considering our request, and we look forward to the possibility of partnering with your esteemed organization.

Warmest regards,

Barbara

Barbara A. Perkins
President & CEO
International Black Women's Public Policy Institute



International Black Women's
Public Policy Institute

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INTERNATIONAL BLACK WOMEN PUBLIC POLICY INSTITUTE

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PARTNERSHIP OPPORTUNITIES

PLATINUM PRESENTING SPONSOR - \$25,000

- Recognized as Official Presenting Sponsor
- Company Representative to have Speaking Opportunity at event
- Company Representative to Co-Present Awards
- Company Branding on IBWPPI Official Website and Printed Materials for the year
- 10 VIP Guests to attend event
- 1 Color Cover Ad in Program Book
- Logo Added to Official Stage Signage at event as Presenting Sponsor
- Logo on all pre & post promotional event materials to include (invites, social media eblast, press releases, event signage etc.)
- Networking and Photo Opportunities with Global Leaders & Dignitaries
- Special Live Acknowledgment during event

GOLD SPONSOR - \$10,000

- Recognized as Official Gold Sponsor
- Company Branding on IBWPPI Website for the year
- 6 VIP Guests to attend event
- Full Page Color Ad in Program Book
- Logo added to Official Event Signage at event as Gold Sponsor
- Logo on all pre & post-promotional event materials to include (invites, social media eblast, press releases, event signage etc.)
- Networking and Photo Opportunities with Global Leaders & Dignitaries
- Special Live Acknowledgment during event

RECEPTION SPONSOR - \$7,500

- Recognized as Official Reception Sponsor
- Logo added to event marketing materials
- Logo added to event signage
- 6 VIP Guests to attend event
- Full Page Color Ad in Program Book
- Networking and Photo Opportunities with Global Leaders & Dignitaries
- Special Live Acknowledgment during event

SILVER SPONSOR - \$5,000

- Recognized as Official Silver Sponsor
- Logo added to event marketing materials
- Logo added to event signage
- 4 VIP Guests to attend event
- Full Page Color Ad in Program Book
- Networking and Photo Opportunities with Global Leaders & Dignitaries
- Special Live Acknowledgment during event

FRIENDS OF IBWPPI - \$2,500

- Recognized as Official Friend Sponsor
- Full Page Color Ad in Program Book
- 2 VIP Guests to attend event
- Networking and Photo Opportunities with Global Leaders & Dignitaries
- Public Acknowledgment

PARTNERSHIP CONFIRMATION

Confirmation for Partnership Level

Elevate your brand with a WSYAI partnership. Gain prime exposure to a global community, foster innovation, and drive advocacy in collaboration with IBWPPI. Join us in shaping the future together.

For payment by mail, make checks payable to: **International Black Women's Public Policy Institute** and mail to: c/o Barbara A. Perkins, 1225 Regency Center Drive SW, Atlanta Georgia 30331

For more information, call (202) 383-9157 or email to: barbara@ibwpipi.org



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WSYAI Tables & Tickets

To pay online for tables and/or tickets visit us at

<https://www.ibwpipiwsyai.com>